

W. BARTLEY HILDRETH, PH.D.
SUMMARY OF ACCOMPLISHMENTS

ACCOMPLISHMENTS AS INTERIM DEAN, W. FRANK BARTON SCHOOL OF BUSINESS, 2007 – 2008.

- Managed college with 56 full-time faculty and 35 staff members, 2,240 students, five departments (including economics), seven research/outreach centers including a management development center doing \$1+ million business
- Managed college operating budget of \$13.4 million with a \$31.6 million endowment
- Supervised Fifth Year Review for AACSB-International Accreditation (found no preparatory work completed so all documents prepared in my first 120 days; and, I hosted the peer review team)
- Prepared response in first 30 days to compelling employer concerns about the need for more and higher-quality graduates in business and accounting
- Moved Entrepreneurship faculty into new departmental setting to advance academic goals
- Identified the need and funded tutors for introductory economics courses
- Tasked research and outreach centers to develop targeted business plans
- Accelerated proposal for business communications course across the curriculum
- Provided strategic path for increasing freshman enrollment through high school competitions, involvement in local entrepreneurship programs in targeted high-schools, and a four-year leadership development program
- Provided strategic path for directing EMBA/MBA focus to aerospace manufacturing and supply chain management to take advantage of Wichita's "Air Capital of the World" designation
- Provided strategic path for enhanced behavioral/experimental economics programming
- Designed and negotiated with a donor for a bridge financing proposal for new faculty positions
- Successfully negotiated with donor to remodel lobby and student lounge
- Instituted and obtained external funding (matched by Provost funding) for guest lecturers in behavior/experimental economics
- Instituted and obtained external funding (matched by Provost funding) for a Master Teacher series
- Initiated a student-controlled awards program to encourage faculty to create PodCasts on refresher topics for courses
- 100 percent success on promotion and tenure cases
- At conclusion of agreed-upon term (and never a candidate for permanent dean), provided confidential strategic assessment report to Provost and new dean who was the first sitting dean hired in over 40 years
- Organized and hosted the Midwest Business Deans Conference
- Attended AACSB New Deans Seminar and AACSB Deans Conference